# TECHNO FUNDA REPORT ON LEAD

Prices can move Lower











Recommendation: Investors can take fundamental sell position in Lead (Jul) at current prices for the target of 109 with stop loss of 118.

### Note:

- $\bullet \ \, \text{These long term fundamental calls are for duration of \ three to four weeks time frame and do not confuse these with intraday calls.}$
- It is assumed that investor takes position in two lots and square off position in one lot on partial profit booking and trail stop loss to buying/selling price for second lot.





# Bearish factors for Lead

# Rising supply

Global lead market was oversupplied by 4,000 tons during the first four months of 2015 as against an oversupply of 9,000 tons in the same period a year ago, according to data published by the International Lead and Zinc Study Group (ILZSG). World refined lead metal production is expected to increase by 1.1% to 11.03 million tonnes in 2015.

# Declining demand

Demand for refined lead metal during the period stood at 3.365 million tons, declined 2.2% as against 3.441 million tons in January - April 2014.

## Drop in e bikes demand in China

China uses half of the world's lead -- mostly in batteries for everything from vehicles to equipment backing up the power grid. In China, demand for cheap, quick transportation boomed as the economy grew to become the world's second largest, prompting millions of people to move from rural areas to the cities for jobs.

### China slowdown

Days since a referendum in Greece helped push the country closer to a painful exit from the euro zone, another financial crisis is competing for the world's attention in China, where stock markets have tumbled in the last month. This point of view is naturally supported by a range of eye-popping numbers. Over a period of four weeks, Chinese companies lost some \$3.9 trillion in value—a number more than 15 times the size of the entire Greek economy. The Chinese government has employed a range of strategies to halt the slide. The collapse is, to say the least, unnerving in a country of such tremendous size and influence. China has a population 1.3 billion people as well as the world's second-largest economy, one that is deeply connected to world markets. Greece, by contrast, has a population around the size of Ohio's and an even smaller economy.



Sandeep Joon Sr. Research Analyst (Metals & Energy)
Boardline : 011-30111000 Extn: 683 sandeepjoon@smcindiaonline.com

SMC Global Securities Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, a further public offering of its equity shares and has filed the Draft Red Herring Prospectus with the Securities and Exchange Board of India ("SEBI") and the Stock Exchanges. The Draft Red Herring Prospectus is available on the website of SEBI at www.sebi.gov.in and on the websites of the Book Running Lead Manager i.e., ICICI Securities Limited at www.icicisecurities.com and the Co- Book Running Lead Manager i.e., Elara Capital (India) Private Limited at www.elaracapital.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please see the section titled "Risk Factors" of the aforementioned offer document.

### Disclaime

This report is for the personal information of the authorized recipient and doesn't construe to be any investment, legal or taxation advice to you. It is only for private circulation and use. The report is based upon information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied upon as such. No action is solicited on the basis of the contents of the report. The report should not be reproduced or redistributed to any other person(s)in any form without prior written permission of the SMC.

The contents of this material are general and are neither comprehensive nor inclusive. Neither SMC nor any of its affiliates, associates, representatives, directors or employees shall be responsible for any loss or damage that may arise to any person due to any action taken on the basis of this report. It does not constitute personal recommendations or take into account the particular investment involves, financial situations or needs of an individual client or a corporate/s or any entity/s. All investments involve risk and past performance doesn't guarantee future results. The value of, and income from investments may vary because of the changes in the macro and micro factors given at a certain period of time. The person should use his/her own judgment while taking investment decisions.

Please note that we and our affiliates, officers, directors, and employees, including persons involved in the preparation or issuance if this material; (a) from time to time, may have long or short positions in, and buy or sell the commodities thereof, mentioned here in or (b) be engaged in any other transaction involving such commodities and earn brokerage or other compensation or act as a market maker in the commodities discussed herein (c) may have any other potential conflict of interest with respect to any recommendation and related information and opinions. All disputes shall be subject to the exclusive jurisdiction of Delhi High court.